FASHION GUIDE TO ANTWERP
ESSENTIAL ACCESSORIES FOR FASHION TOURISTS

**Trainers**
No killer heels here. Instead, it’s a pair of trendy sneakers that’ll take you to all the fashion hotspots Antwerp has to offer.

**Scarf**
When the wind gets up, you can keep warm and trendy with a stylish scarf.

**Clutch**
All your bits and bobs will fit neatly in a clutch. Choose one from an Antwerp designer, like Ann Demeulemeester.

**Make-up**
A make-up bag with all the make-up essentials for eyes, skin and lips. No need for you to hide any.

**Sunglasses**
Elegance also implies stylish sunglasses – Theo by Tim Van Steenbergen will do very nicely.

**Fashion in Antwerp maps**
The free “Fashion in Antwerp” maps include the best places to go in the city. Don’t forget to pick one up from one of the tourist information desks.

**Antwerp City Card**
Use your Antwerp City Card to pop into the Fashion Museum and other superior-quality establishments for free or next to nothing.

**Smartphone with FIA app**
Your smartphone with the Fashion in Antwerp app – the one and only city guide for fashion lovers.

**Watch**
You’re totally on-trend with an up-to-the-minute watch. How about a classy KOMONO?

**Day cream**
How to achieve a clear, radiant complexion all day? You’ll do it with a day cream from the Belgian JYB cosmetics range.

**ESSENTIAL ACCESSORIES FOR FASHION TOURISTS**
Paris, Milan, London ... and even Antwerp top the list of global fashion capitals, offering fashionistas a trendy cocktail of creativity, quality and originality.
Antwerp a fashion city? It certainly is! Just look at its influential Fashion Department - with its annual crop of all the top talent, the Fashion Museum and its fascinating exhibitions, the many boutiques belonging to famous designers, the bold concept stores and the attractive shopping streets (with major fashion houses and emerging talent rubbing elbows). These have turned the city into a hotspot that attracts creative minds and fashionistas alike. This means that Antwerp can join the ranks of the top ten fashion capitals, which is precisely what 25 international fashion bloggers thought. For three days, they immersed themselves in the Antwerp fashion scene... and loved what they saw.

It's an experience they're happy to share with you!
The must haves: true fashionistas are only too familiar with the concept.

Some outfits should simply be part of your wardrobe. The same goes for a fashion trip to Antwerp: there are some things you just cannot go without seeing. But which ones? The Essence presents the greatest hits of Antwerp fashion - covering the centre to the Zuid, shops and museums, and the best places for lunch or coffee.

If you want to squeeze in as much fashion as you can in a short space of time, this is the place to do it!
Coccodrillo is paradise for shoe lovers, male and female alike. But it's also a launching pad for up-and-coming talent. Whether you slip on the major fashion brands or dare try out an avant-garde label, a sandal or a sneaker, they are all equally comfortable and exude class.

»Wer in Antwerpen auf der Suche nach Schuhen ist, für den gibt es nur eine Adresse: Coccodrillo. Zwei gegenüberliegende Stores bieten das Beste, was es Momentan an hochwertigem Shoe Design für Männer und Frauen gibt«
Les Mads, Germany

»Visite de la sublime boutique et mythique boutique de chaussures d'Anvers: Coccodrillo.«
Zoë Macaron, France
For more than 25 years, the jewellery pieces by designers Wouters & Hendrix have been noticed for their lightweight design and their unusual materials and motifs. Their unique creations know how to charm: they appear in fashion magazines, fashion chains, such as Harvey Nichols, and are worn by celebrities like Alicia Keys.

»WOUTERS & HENDRIX JEWELRY ATELIER, OUR FAVORITE EXPERIENCE IN ANTWERP«
Cup of Couple, Spain

»ATELIER WOUTERS & HENDRIX: ENTRAMBE DIPLOMATE NEL 1984 CREANO BELLISSIMI GIOIELLI«
Irene's Closet, Italy
LOUIS
Lombardenstraat 2

Louis can proudly call itself Antwerp’s first fashion boutique. After more than 20 years, it has become a permanent fixture that certainly deserves a good look. Exclusive brands from Belgian and international designers alike, including Ann Demeulemeester, Maison Martin Margiela, Balenciaga and Dior, await you inside.

BOON
Lombardenvest 2-4

This traditional boutique packed with leather gloves takes you back in time. Notice the 19th century cabinets! The stylish gloves - which come in every colour of the rainbow - are even now still made entirely by hand, always with care and precision. It’s little wonder that the major couture houses have also found their way to Boon.

MINT, Theodoor Van Rijswijkplaats 2

Mint is right in the heart of Antwerp’s fashion district - the brainchild of Belgian ex-basketball player, style icon, and Antwerp resident Pieter Loridon. Here, you can enjoy a lovely slice of toast, a salad or burger, along with a heart-warming cup of Antwerp’s own brand of coffee and tea - Café Couture.
The ModeMuseum, or Fashion Museum - shortened to MoMu - is the beating heart of Antwerp’s fashion district. With its high ceilings and contemporary architecture, the building alone is worth exploring. This inspiring place has been showcasing “fashion and fashion behaviour” in remarkable exhibitions since 2002.

»The world’s biggest wardrobe with the dimensions even Carrie Bradshaw would envy is located at Antwerp. In the secret sidelines of the Mode Museum (NATIONALESTRAAT 28/1, 2000) EVERY COLLECTION BY THE FASHION GRADUATES OF ROYAL ACADEMY OF FINE ARTS IS STORED. THE CLOTHING GETS HERE STRAIGHT AFTER IT HAS BEEN SHOWCASED AND THE MOST SIGN ONES ARE PLACED IN EXHIBITIONS THAT ARE UPDATED WEEKLY.«

An-Van, Russia

HOTEL NATIONAL, Nationalestraat 38

The resplendent Hotel National stands opposite the ModeMuseum. Its bar is a hip meeting place for fashionistas and pleasure-seekers. Order a hearty lunch or a refreshing drink, and be sure to bring your smartphone with you, as there’s free Wi-Fi. It’s the perfect spot for telling the world about your fashion experiences via #fashioninantwerp.
Are you a fan of Antwerp fashion without the budget to go with it? Well, no worries! Labels Inc. is the place for you. The racks are filled with high-quality, second-hand clothes or designer clothes sold in consignment. This is reflected in the price, but fortunately not in the quality.

Collections with an haute couture, bohemian feel; this is the best way to describe Ann Demeulemeester’s designs. But go see for yourself; cross the two snow-white floors of the 19th century mansion in Antwerp Zuid and be blown away by the beautifully cut silhouettes.

REVISTA, Karel Rogierstraat 47
The locals are already sold on Revista. Not only are you pampered with steaming coffee, crispy rolls, and free Wi-Fi, but you can browse through hundreds of magazines to your heart’s content. A great setting for a trendy break in the cool Zuid.
What is so typical of Antwerp's fashion?
Attention to detail, craftsmanship and a passion for the profession.

These features come to life in the Fashion Department, the boutiques and the workshops. They also sum up the Antwerp designers who are committed to nothing but refinement. Has this whetted your appetite? Fashion beyond Fashion shows you the places that bear Antwerp’s signature style.
ATELIER SOLARSHOP
Dambruggestraat 48

Those of you who like to discover new designers should definitely check out this vintage shop. The eye-catcher is without doubt the collection by the owner himself, Jan-Jan Van Essche. His remarkable men’s range is not influenced by the seasons, but simply follows his inspiration. Note the decoration and accessories from distant lands that frame the collections.

»Im Gegensatz zu den grossen Concept Stores oder Designer Shops überrascht der kleine Laden im Bahnhofsviertel nämlich sowohl durch seine ungewöhnliche Lage als auch durch ein wirklich einzigartig charmantes Sortiment.«
Les Mads, Germany

»Die gelungene Art und Weise, wie die Auswahl der kleinen Schätze im Laden präsentiert wird, macht den Solar Shop dabei so besonders. Sofort fühlt man sich wie zuhause und möchte am liebsten in den liebevoll gestalteten Räumlichkeiten einziehen.«
Les Mads, Germany

DELVAUX
Komedieplaats 17

Delvaux handbags drip with pure Belgian pride. The Brussels label has more than 180 years on the clock and as such, is one of the world’s oldest luxury brands. If the leather goods appear anything but old fashioned, it is obvious that collaborations with Antwerp designers like Bruno Pieters and Veronique Branquinho have a little something to do with it.
Theo’s frames are not just any run-of-the-mill eyewear. The brand launched by Wim Somers and Patrick Hoet back in 1989 goes far beyond the mainstream. Since 2008, Tim Van Steenbergen has been designing glamorous sunglasses for Theo. Make sure you try out a pair in this flagship store.

Anna Heylen
Lombardenstraat 16

Today’s designers are yesterday’s tailors. Ask Anna Heylen. She hand stitches exclusive collections and bespoke pieces for women. Timeless elegance... with a finish that is as precise as seen in the seamstress’ workshop of yesteryear.

Lombardia
Lombardenvest 78
Fashionistas, creative minds, designers like Raf Simons and Walter Van Beirendonck, and even super stars Moby and Sting have all been tempted by the famous GingerLove tea and organic rolls and salads at the vegetarian restaurant Lombardia. Fresh, healthy and homemade; it doesn’t get any better!
Men, beware! If you want to buy a high-fashion piece without breaking the bank, then pop into Vrijdagmarkt 6. This consignment shop offers affordable men’s clothing in brands linked back to Antwerp.

Belgian designer Kim Stumpf’s very first flagship store was located in Antwerp’s fashion district. Stumpf elevates knitwear to art, although you can also find luxury materials in her clothing range. Everything is made by hand or made into a showpiece using experimental techniques.

IN DE ROSCAM, Vrijdagmarkt 12
Where is the place to spot future top designers? In the Roscam, of course. The Antwerp fashion students hang out there between classes and designing. The famous School of Fashion, where the Antwerp Six graduated, is just around the corner. Be their muse; step inside for a cup of coffee or a refreshing beer.
Thiron is seventh heaven for all shoe lovers. Their range includes ankle boots for him, right through to killer heels for her. Plus, they carry the most famous names, including Natan, Maison Martin Margiela, Veronique Branquinho and Tim Van Steenbergen.

“T’s no secret that Belgium is famous not only for it’s serious attitude towards the world of fashion, but also for the beer variety. To taste even a half of the five hundred sorts of beer, one would need a good half of one’s life as well as a hardened liver. But to be in Antwerp and not to have a taste of my favorite Kriek would have been an absolutely blasphemous decision.”
— An-Van, Russia

Garde-robe National is a business that never fails to impress. In addition to its interior design, done in brilliant whites, warm woods and elegant coppers, it stocks a wide-ranging selection of women’s designer fashion, including Belgian labels like Tim Van Steenbergen, Magdalena and Just in Case.

“It blew me away to see the infinite amount of support the city shows for fashion, especially making it a key theme.”
— TaelinLe, USA
A unique pair of shoes - designed for your feet and tailored to your style requirements. Surrounded by wooden shoes from days gone by, shoemaker Natalie Van Lijsbettens creates your ideal pair just for you. And she’s just as quick to magic up an original leather accessory to go with it.

»LUXE ULTIME POUR LES AMOUREUX DE CHAUSSURES PUISQUE NATALIE CONFECTIONNE DES CHAUSSURES SUR-MESURE ET ASSURE L’INTÉGRALITÉ DE LA FABRICATION DE SON ATELIER.«
Zoe Macaron, France

Japan meets Belgium. That is how designer Izumi Hongo describes her label. The amalgamation of Flemish and Japanese influences results in a feminine collection with soft curves, drapery, organic colours and quirky knitwear. Not to be missed!

VITRIN, Marnixplaats 14
At Vitrin, you can have a leisurely breakfast, have a break over a cappuccino, enjoy a bowl of soup for lunch or start the night with a sparkling Spritz cocktail. You can curl up in the original interior, characterised by large windows and lots of wood, all while hobnobbing with Antwerp’s finest.
10× ANTWERP!
1. Bourla Theater
2. Delicious waffles
3. Grote Markt
4. Rubens House
5. Graanmarkt
6. Chocolate tasting
7. Graffiti walls along Kopstraatje
8. MoMu
9. Central Station
10. Cathedral of Our Lady
Antwerp's fashion story can be discovered all year round. With some trendy highlights in every season:

**MOMU NU**
September 25th 2014 - January 4th 2015, MoMu

**Contemporary Fashion Days**
April & October

**SHOW 2015**
Mid June 2015

**Sales Period**
January & July

**Dries Van Noten**
February 13th - July 19th 2015, MoMu
Discover the city
Download the Fashion in Antwerp app and experience Antwerp’s fashion story. Or discover the city’s best addresses with the Fashion in Antwerp maps - free from any of the tourist information desks.

Share your Antwerp style!
See and be seen - that’s what it’s all about in the fashion world, and the perfect way to spotlight your Antwerp street style or fashion experiences is with

#fashioninantwerp

Up-to-date
As a trendsetter, knowing about the latest fashion news is essential.

www.fashioninantwerp.be

antwerp.fashion

fashion_antwerp

Colophon
Antwerp Tourism & Convention cannot be held responsible for any printing errors or changes.
The information provided in this brochure dates from March 2014.
Editor-in-chief: City of Antwerp // Ondernemen & Stadsmarketing // Antwerp Tourism & Conventions, Grote Markt 15, BE-2000 Antwerp

Available on the
App Store
ANDROID APP ON
Google play

VISITFLANDERS.COM
THEY LOVE ANTWERP!
Parsnipsuk, Japan/UK
TaelinLe, USA
Passions for Fashion, Denmark
Mi armario en ruinas, Spain
Dandy Diary, Germany
Irene’s Closet, Italy
Cup of Couple, Spain
Les Mads, Germany
Tea & Twigs, Germany
An-Van, Russia
Kyklamasha, Russia
Fashionsnap, Japan
Zoé Macaron, France
StyleScrapbook, Netherlands/Mexico
Bartabac Mode, Spain
DIAMONDS LOVE ANTWERP

For over 550 years Antwerp has been the world’s most important diamond trading centre.

The label Antwerp’s Most Brilliant is designed to help you make your choice with confidence.

In Antwerp you will only find the best!

DIAMONDS LOVE ANTWERP

For over 550 years Antwerp has been the world’s most important diamond trading centre.

The label Antwerp’s Most Brilliant is designed to help you make your choice with confidence.

In Antwerp you will only find the best!